

# Privacy Policy For Editify Clients

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Privacy Policy – Editify

Effective Date: [Insert Date]

At Editify, we respect and protect the privacy of our visitors, clients, and users. This Privacy Policy outlines how we collect, use, store, and safeguard your information when you visit our website or use our editing services. By accessing our website, you agree to the practices described below.

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## 1. Information We Collect

We may collect different types of information, including but not limited to:

- Personal Information: Name, email address, billing details, and contact information you voluntarily provide.
- Project Data: Files, videos, images, scripts, or brand assets shared for editing purposes.
- Usage Data: Automatically collected data such as IP address, browser type, device information, referral pages, and browsing patterns.
- Cookies & Tracking Technologies: Small data files placed on your device to improve site functionality, measure traffic, and deliver ads.

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## 2. How We Use Your Information

- Your information is used to:
- Deliver editing and design services.
  - Process payments securely.
  - Communicate about projects, updates, and support.
  - Improve user experience on our website.
  - Personalize advertising content in partnership with third-party vendors like Google.
  - Comply with legal obligations and prevent fraudulent activity.

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## 3. Cookies and Advertising Partners

Cookies: Our website uses cookies to store user preferences, track performance, and provide relevant advertisements.

Google AdSense & DoubleClick Cookie: Google and its partners use cookies to serve ads based on your visits to our site and other websites.

Opt-Out Options: Users may opt out of personalized ads by visiting the Google Ads Settings page or by using third-party opt-out tools such as [www.aboutads.info](http://www.aboutads.info).

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#### 4. Third-Party Services

We may use third-party service providers (e.g., payment processors, analytics platforms, hosting services) that may access limited information solely to perform business functions on our behalf.

These providers are required to protect your data and are not authorized to use it for any other purpose.

Advertisers and partners may use cookies or similar tracking technologies to deliver relevant ads and measure performance.

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#### 5. Data Storage & Security

Your files and personal information are stored securely using industry-standard practices.

Access to client files is limited to authorized team members working on your project.

Project files are retained for ongoing work or portfolio purposes and can be removed from our active systems upon special request.

Business records and essential information (such as payment details and communications) may be securely retained to comply with legal and financial requirements.

While we take reasonable steps to protect your information, no online transmission can be guaranteed 100% secure.

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#### 6. Sharing of Information

We do not sell, rent, or trade your personal data to third parties.

Information may be shared when legally required (e.g., compliance with law, court order, or government request).

Non-identifiable aggregated data may be used for analytics and performance improvements.

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#### 7. Children’s Privacy

Our services are not directed at children under 13 years of age. We do not knowingly collect personal information from minors. If you believe a child has provided us with personal data, please contact us immediately and we will take steps to remove the information.

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## 8. International Users

If you are accessing our website from outside India, please note that your information may be processed and stored in servers located in India or other jurisdictions. By using our services, you consent to this transfer and processing.

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## 9. Your Rights

Depending on your location, you may have the right to:

Request access to the personal information we hold about you.

Request corrections or updates to ensure your information is accurate and current.

Opt out of personalized advertising and cookies.

Withdraw consent for certain types of data collection where applicable.

Please note: We retain information only as long as it is reasonably necessary for business operations, record-keeping, and legal compliance. Certain information (such as invoices or payment records) cannot be removed but will always be kept secure and confidential.

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## 10. Updates to this Privacy Policy

This Privacy Policy may be updated from time to time to reflect changes in business practices, technology, or legal requirements. Updates will be posted on this page with a revised “Effective Date.”

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## 11. Contact Us

If you have any questions or concerns about this Privacy Policy, you can reach us at:

-  [editify8@gmail.com](mailto:editify8@gmail.com)
-  [editify.shop](https://editify.shop)
-  Discord: <https://discord.gg/UH7j9kMQVE>